Independent service quality survey results Personal current accounts

Published February 2020 As part of a regulatory requirement, an

independent survey was conducted to ask approximately 865 customers of each of the 16 largest personal current account providers if they would recommend their provider to friends and family. The results represent the view of customers who took part in the survey. **Overall service quality** We asked customers how likely they would be

provider to friends and family. Ranking

to recommend their personal current account

Ranking

5

Ranking

3

5

1	first direct	83%
2	ETRO	82%

BARCLAYS

Nationwide

Royal Bank of Scotland

first direct 83% 80% 4 **HALIFAX**

85%

83%

79%

62%

61%

84%

80%

71%

70%

69%

Overdraft services We asked customers how likely they would

services to friends and family.

be to recommend their provider's overdraft

1	first direct	74 %
2	ETRO BANK	70 %
3	= HSBC UK	62 %

Royal Bank of Scotland

Nationwide

to friends and family. Ranking

Nationwide

LLOYDS BANK

We asked customers how likely they would be

to recommend their provider's branch services

HSBC UK 4 5

3

services.

Services in branches

Royal Bank of Scotland

These results are from an independent

of a regulatory requirement.

survey carried out between January 2019

and December 2019 by Ipsos MORI as part

The Royal Bank of Scotland has published this

information at the request of the Competition

account providers. In providing this information,

we are not giving you any advice or making any

Customers with personal current accounts were

recommendation to you and we can only give

you information about our own products and

and Markets Authority so you can compare

the quality of service from personal current

asked how likely they would be to recommend their provider, their provider's online and mobile banking services, services in branches and overdraft services to friends and family. The results show the proportion of customers of each provider, among those who took part in the survey, who said they were 'extremely likely' or 'very likely' to recommend each service.

Participating providers: Bank of Scotland,

Halifax, HSBC UK, Lloyds Bank, Metro Bank,

Nationwide, NatWest, Royal Bank of Scotland,

surveyed across Great Britain for each provider;

results are only published where at least 100

customers have provided an eligible score for

Santander UK, Tesco Bank, The Co-operative

Approximately 865 customers a year are

Barclays, Clydesdale Bank, first direct,

Bank, TSB and Yorkshire Bank.

that service in the survey period.

Frequently Asked Questions

quality results <u>here</u>.

customers here.

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13,828 people were surveyed in total.

Results are updated every six months, in August and February. To find out more visit Ipsos.uk/personal-banking-service-quality For more information about the independent service quality survey see the answers to

accounts rank in the independent service

Conduct Authority Service Quality Information

for personal current accounts can be found here.